

Tomislav Filipcic

Zagreb, Croatia • tomislav@me.com • [linkedin.com/in/tomislav/](https://www.linkedin.com/in/tomislav/) • github.com/tomislav

Senior iOS Engineer | Product-Focused Mobile Developer

PROFILE

Senior iOS Engineer with 15+ years of Swift and Objective-C experience building consumer apps used by millions. Led multiple Apple-featured products, including an app showcased at WWDC 2017. Strong background in mobile architecture, UX-driven product development, and scalable backend integration. Proven track record owning projects end-to-end and delivering high-impact features that drive growth and engagement.

HIGHLIGHTS

- Apps reaching 1M+ users worldwide
- Featured by Apple; presented at WWDC 2017
- TIME Magazine “50 Best Apps of 2016”
- Product features contributing to \$10M+ VC funding

EXPERIENCE

Lead iOS Engineer — Tripscout (Remote) | 2019–2025

- Led end-to-end iOS development of a Swift-based travel app from MVP to production.
- Owned core features improving onboarding, engagement, and retention, supporting **\$10M+** in venture funding.
- Designed MVVM + Coordinator architecture, networking layer, and CI/CD with Fastlane and TestFlight.
- App featured in The New York Times and Forbes.

Lead iOS Engineer — Hitlist (Remote) | 2014–2019

- Architected and built a travel search platform used by **1M+** users globally.
- Developed performance-critical UI and data systems in Swift and Objective-C.
- Featured multiple times by Apple; showcased during **WWDC 2017** keynote.
- Named TIME Magazine “50 Best Apps of 2016.”

Lead iOS Engineer — 7sols (Independent Consultancy) | 2008–Present

- Delivered multiple App Store-featured iOS apps; referenced in O'Reilly iOS design books.
- Created Bluelane, a real-time route tracking and sharing app used worldwide.

Senior iOS Engineer — Hyperactive (Zagreb) | 2013–2014

- Built banking app with Mastercard integration; implemented budgets, goals, coupons, and gamification.

Web Development Lead — Europapress Holding (Zagreb) | 2007–2011

- Led web development for the largest newspaper publisher in Southeastern Europe.

SKILLS

Swift, Objective-C, UIKit, SwiftUI, Combine, Core Data, StoreKit
MVVM, Coordinators, REST/GraphQL, Firebase, CloudKit, AWS
Xcode, Git, Fastlane, CI/CD, TestFlight, App Store Connect
UX design, accessibility, motion design, product development

EDUCATION

BA, Computer Science — University of Zagreb